



Just Another 3407558 [ASSHOLE]

Conflux Festival Project

The phone booth was once an imperative fixture in the modern city where one could communicate in private for a few cents. These large and unequivocally recognizable structures were once at almost every corner. Now, they are proxy garbage cans, walls for graffiti, small alcoves to light anything you can smoke or even semi-private dens of ill repute. The phone booth has been uprooted, re-configured, disqualified, overlooked and even eliminated. This once important tool for rapidly and effectively conveying information – whether urgent or whimsical – is now devoid of utility or necessity. We wanted to reinstate the importance of the phone booth as a chamber of communication linking one person to another in one, private enclosed space through a different use. For today's cell phone/ pda/ blackberry enabled world, we propose re-contextualizing the phone booth as a place of different communication: instead of directly passing information through a handset and a wire, our phone booths relay creative information to the observer.

In other words, we asked artists to create small, ephemeral projects for a phone booth of their choice. We then created a map to direct people to each phone booth thereby reminding people that they do, in fact, still exist. This map outlines the art and the phone booth itself, thus allowing the visitor to stop and notice the elements of change and variety in a visual field so visited and common that they would otherwise be overlooked. Suddenly, we redefine the aging relic that the phone booth has recently become. We reinstate it with importance as a place of convergence, communication and equality, with one small difference: no change is needed.

September 13th – September 16th at various locations in Williamsburg, Brooklyn

[Phone Booth Map](#)

[Conflux Site](#)